

Theory of Change



white box
ENTERPRISES

Creating jobs. changing lives

If we...
(activities)

By...
(approach)

It will lead to...
(outcomes)

And ultimately...
(impact)

Stimulate an environment to develop large scale employment focused social enterprises

- Setting up social enterprises
- Supporting existing social enterprises to spread and grow

- 15 social enterprises hiring 50+ people each by 2030
- 5000 jobs by 2030

- Families, the economy, the tax system, communities and the health care system will become stronger.

Create meaningful and sustainable supported first jobs

- Creating supported job pathways into open jobs

- Secure, full time work for disadvantaged young

- Incarceration will drop
- Health and wellbeing will improve

Run multiple effective social enterprises

- Providing strong governance
- Meeting our client's needs on quality and price
- Building strong partnerships with others

- Strong partnerships between government – corporate – philanthropy – social enterprises
- Increase unemployment focused social enterprise activity in QLD
- Greater awareness of benefits of social enterprise

- Surplus to reinvest in growing the impact of our work
- A model that can be replicated or expanded

Model a different approach to work participation of young disadvantaged people.

- Measuring and communicating our impacts
- Documenting our operations and learning

- Learnings that contribute to policy and program reforms

- Better policy frameworks for social and economic participation of young disadvantaged people