



white box
ENTERPRISES

Creating jobs, changing lives

STRONG AND SUSTAINABLE

A FREE 12 week program
for jobs-focused social enterprises.

**Far North
Queensland**

Oct – Dec 22

Non-metropolitan
**South East
Queensland**

Feb – Apr 23

WHITEBOXENTERPRISES.COM.AU

INTRODUCTION

With the support of the Queensland Government, White Box Enterprises together with key regional partners, is delivering the **Strong and Sustainable** capacity building program in 2022/23 for jobs-focused social enterprises in Far North, and Non-metropolitan South-East, Queensland.

This unique, practitioner-led program is for Queensland-based jobs-focused social enterprises that have a few runs on the board and are looking for support to strengthen their business model, core operations and scale their impact.

Our commitment to you is a Program offering:

- tailored content and support
- experts in social enterprise building and scaling
- practical and actionable solutions
- ongoing support to realise your goals.

**WHITE BOX IS
LOOKING FOR
ENTERPRISES/
ENTREPRENEURS
COMMITTED TO
ABORIGINAL
& FIRST NATIONS
EMPOWERED
PROSPERITY**

The program runs over 12 weeks, starting with a 'clarity' session to make sure the experience is targeted, relevant and outcome-oriented. Local experts with on the ground knowledge will also take part in coaching sessions.

If successful with your Expression of Interest (EOI) your commitment will be approx. two hours per week over the Strong and Sustainable course.

The course is FREE to participate and fully funded by the Queensland Government under the Social Enterprise Sector Development Grant.

THE TIMELINE

Far North Queensland Applicants

EOI open for applications - **August 2022**
EOI closes for application - **31 August 2022**
Notifications to applicants - **7 September 2022**
Clarity Sessions - **14-23 September 2022**

Modules 1-3 and the 12 week program will commence from **4 October 2023** with a group workshop in Cairns, QLD.



Module 1 – Revenue Resilience

- Week 1** Kick off to **Module 1 – Group workshop** (3hr)
- Week 2** Expert Coaching session (1.5hrs) in person or online
- Week 3** Reflection and Action activities



Module 2 – Strategic Resilience

- Week 4** **Module 2 – Group workshop** (3hr) online
- Week 5** Expert Coaching session (1.5hrs) in person or online
- Week 6** Reflection and Action activities



Module 3 – Workplace Resilience

- Week 7** **Module 3 – Group workshop** (3hr) online
- Week 8** Expert Coaching session (1.5hrs) in person or online
- Week 9** Reflection and Action activities
- Week 10** Masterclass (1.5 hrs)
- Week 11** Embedding change and Program wrap-up
- Week 12 and beyond** – Bonus implementation support sessions (2 x 1 hrs sessions)

Non-Metropolitan South East Queensland Applicants

EOI open for applications - **1 November 2022**
EOI closes for application - **30 November 2022**
Notifications to applicants - **December 2022**
Clarity Sessions - **January 2023**

Modules 1-3 and the 12 week program will commence from **February 2023**.

ABOUT THE PROGRAM

Clarity Sessions - Prior to the 12 week program, a 'clarity session' of approx. 1 hour will be held with each applicant to make sure the experience of the program is relevant, targeted to your needs, focussed, relevant and outcome-oriented.

Content and support are then anchored around three core modules.

Module 1



Revenue Resilience

Financial sustainability and market relevance

Learn about what revenue resilience is, how you can assess it for your business/program and how to identify the key threats. Find out how to identify key opportunities and develop strategies to build resilience.

Module 2



Strategic Resilience

Ambidextrous strategy that scales

What is a resilient strategy and how can it be applied to your business/ program? What are you already doing well and what objectives and goals will better serve your mission and purpose?

Module 3



Workplace Resilience

Building a strong, inclusive economy

Strengthen your individual, team and organisations resilience by further understanding the role and influences of various elements and actions. Develop tools and resources and strengthen and scale what you do.



WHAT CAN WHITE BOX AND OUR ON-GROUND EXPERTS PROVIDE?

Capacity Building and Guidance

We can work alongside you and provide the support you need to achieve your goals and maximise impact potential.

Strategic Business Planning

Our team can help you clearly plan the strategic direction of your organisation and how you achieve this, including theory of change and impact measurement tools.

Investment Readiness and Capital Raising

We know that access to low-cost, patient capital is key to success. We work with you, and our network of investors, to find financing options that meet your needs.

Ideation Sessions

One of our values is that everything is 'figure-outable'. We work constructively to find solutions where none previously were available.

Property and Site Identification and Assessment

Assisting you to identify and assess feasible property spaces for the expansion or relocation of operations.

Partnership Negotiations

Our leadership team have a deep heritage of success and can support and link your organisation with suitable government and philanthropic partners.



DOES THIS SOUND LIKE YOU?

**Are you ready to build your social enterprise business/
program into something strong and sustainable?**



**Complete the EOI
questionnaire on the website**

[HTTPS://WHITEBOXENTERPRISES.COM.AU/ADVISORY/
QUEENSLAND-CAPACITY-BUILDING-PROGRAMS/](https://whiteboxenterprises.com.au/advisory/queensland-capacity-building-programs/)

NEED TO KNOW MORE

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An initiative of White Box Enterprises in collaboration with the Queensland Government and working alongside CQUni, Impact Boom and Social Traders.

